

TULSA'S RESTAURANT AND ENTERTAINMENT SCENE

Food for Thought

BBI's Headliner Month, Tulsa Gets More Coffee

BBI Launches

Third Restaurant Concept

Tulsa-based **Beautiful Brands International**, the parent company of **Camille's Sidewalk Café** and **Coney Beach** restaurants, has launched its third restaurant concept, **FreshBerry**.

The anchor of the **FreshBerry** menu will feature, all-natural yogurt developed by **Beautiful Brands International President and CEO David Rutkauskas** and **Camille Rutkauskas**. The menu will include fruit smoothies, fresh toppings for the frozen yogurt, additives for the Smoothie Bar, frozen pies featuring the frozen yogurt, and yogurt by the pint or quart.

Tulsa's first **FreshBerry** will open at 111th Street and Memorial Drive this summer.

BBI's first concept, **Camille's Sidewalk Café**, has experienced success with double-digit sales growth, penetration into the global marketplace, and projected sales of more than \$100 million by 2008. For the past five years, **Entrepreneur Magazine** has recognized **Camille's** as one of the top 500 franchises in the world. In addition, **Fast Casual Magazine** has assigned **Camille's Sidewalk Café** a top ranking in their 2005 and 2006 "Movers and Shakers" Special Report.

Coney Beach, BBI's second concept, is a retro, beach-inspired, fast-casual,

Beach has sold 14 franchises to date. The newest concept, **FreshBerry**, will feature natural yogurt and fruit smoothies. BBI intends to market **FreshBerry** in multiple parts because of the wide acceptance of yogurt as a healthy meal and snack alternative.

Camille's Enters Boston Market

Camille's Sidewalk Café will appear in the Boston South Shore area late this year.

Camille's Franchise System Inc., the Tulsa-based franchisor of fast-casual dining restaurant **Camille's Sidewalk Café**, recently inked a deal with **RJO Inc.**

The agreement is part of a worldwide expansion plan by **Beautiful Brands International**, the company holding **Camille's**, **Coney Beach**, and the new **FreshBerry** restaurants. Site selection for the new **Camille's** is underway throughout the South Shore area.

At least three **Camille's Sidewalk Café** units will open over a three-year period in Boston's South Shore area. The Boston cafes will



Congratulations to Ray

on being named Small Business Journalist of the Year!

Ray has been a journalist for 29 years, and his expertise in his field can be seen in every article and commentary he writes.



2007
Small

Business Journalist

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Tuttle entered the telecommunications field in 1998 when he joined the **Williams Cos.** A year later he went to work for **WorldCom**, where he worked as an engineer until April 2002, when the company invited him to rejoin the free agent labor market.

During this time, Tuttle was a **Dale Carnegie** graduate assistant, and he received the highest Award for Achievement.

In April 2003, Tuttle started as a business editor for the *Tulsa Business Journal*. He had missed business writing and knew he could make a difference in the Tulsa business community by providing readers with in-depth business coverage relevant to the current business climate. His passion for uncovering real business news launched him into his current position as senior editor.

When he isn't chasing leads, Tuttle dedicates time to mentoring new members of the editorial staff, lending his expertise to help them become effective business writers.

Though he tends to work long hours, Tuttle finds time to volunteer in his community. He serves as a deacon in his church, **South Tulsa Baptist Church**. He is also a volunteer in the business community. Tuttle has spent the past three years as a member of the **Breakfast Network Committee** for the Tulsa Metro Chamber.

The Tulsa Metro Chamber honored area small and emerging business award-winners at the 2007 Small Business Awards May 15 at the Downtown **Dou-bleTree Hotel**.

McKeon to be inducted into

Education Hall of Fame

Four outstanding individuals have been selected for induction into the 2007 Hall of Fame at the **Oklahoma State University College of Education**. **Dr. Thomas McKeon**, president of **Tulsa Community College**, is among the honorees.

McKeon received his master's degree in 1983 and his doctorate in 1989 from the **OSU College of Education**. He began his career in 1980 at **TCC** as a horticulture instructor. McKeon progressed through the ranks at **TCC**, serving as dean, provost, vice president, associate vice president, executive vice president and ultimately president. In 1999 he received the **Shirley B. Gordon Award of Distinction** from **Phi Theta Kappa International**.

Other inductees to the **COE Hall of Fame** include **Alyce Faye Eichelberger** (Cleese of Montecito, Calif.), and **London, Dr. Nancy O'Donnell** of **Edmond** and **Phil Trenary** of **Memphis, Tenn.**

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be the first **Camille's** in the state of Massachusetts. Other cities in Massachusetts being considered for future **Camille's Sidewalk Café** locations include **Braintree, Hingham, Norwell, Hanover, Pembroke** and **Plymouth**. The **South Shore Camille's** is expected to open by **December**. No financial terms were disclosed.

Ground Broken

on Brookside Restaurant

Tulsa restaurateurs **Bill and Zahidah Hyman** plan an upscale but not "too pricey" southeast Asian restaurant in the second phase of the **Center One** development in **Brookside**.

Kao's menu will reflect the Cambodian style of chef **Zahidah Hyman** along with **Vietnamese** and **Malaysian** influences, said **Bill Hyman**.

Ground was recently broken for the **2,500-SF restaurant**, **3524 S. Peoria Ave.**, with opening expected in **July**.

"Aug. 1 would be optimal. I sure would like to be open for the **PGA**," he said, noting he "would like to be open at the beginning of **July** and have that month to work through some things."

The **2007 PGA Championship** will be held at **Southern Hills Country Club** Aug. 6-12.

Hyman expects prices for the **80-plus capacity restaurant** to be in the **\$8-15** range with a "full bar and some nice wines."

"We are going to be modern Asian dining," he said, with the interior by **Tulsa designer Deborah Gatica**.

Gregory S. Helms is architect on the project.

Howard's Kokoa

Comes Downtown

The much-anticipated extension of **Brookside's Kokoa Chocolatier**, home of renowned chef and chocolatier **Steven Howard**, has finally arrived downtown.

Kokoa Kabana, the first of several coffee concepts of the original **Kokoa Chocolatier** at **3410 S. Peoria Ave., Ste. 200**, offers coffee, specialty sandwiches, salads and, of course, chocolate, to the **35,000** **Tulsans** downtown at **510 S. Boston Ave.**

"We're meeting all kinds of great folks," **Howard** said of his new downtown **gig**.

Kokoa Kabana opened in **1,100 SF** April 30 under the management of "coffee guru" **Jesse Mares**.

"He has coffee in his blood," **Howard** said of **Mares**. "He has developed a really superior blend of micro-roasted coffees for the company."

The restaurant is open every weekday 7 a.m. to 6 p.m.

"It's for the business crowd," **Howard** said of **Kabana**. "There are a lot of people who close early, at 2 or 3 in the afternoon. We're staying open until 6

o'clock, every night."

This will be the first of many **Kabana** locations in **Oklahoma** and beyond, **Howard** said.

"We'll have a number of stores here in **Oklahoma**, and we'll go into **Kansas** and **Texas** in the future," he said. "Within the next five years, we'll be out of state."

"I wanted to open a nice place to show what we can do," **Howard** said late last year about the **Kabana** concept. "I feel like we're getting a reputation in town of being known for quality."

Kokoa Chocolatier, on **Brookside** for over two years, is open **Tuesday** and **Wednesday** from **10 a.m. to 10 p.m.** and **Thursday** through **Saturday** **10 a.m. to 11 p.m.** Lunch is available **Tuesday** to **Friday** from **11 a.m. to 2 p.m.**

Howard's work has been featured on **Oprah**, in the book **Great Desserts from Great Chefs**, and **Food Arts** magazine.

Broken Arrow

Gains New Coffee House

Another business adds to the cropping of commerce around the **Bass Pro Shop** in **Broken Arrow**.

Stonewood Coffee and Tea Co. opened earlier this month in the recently completed **Stonewood Hills Shopping Center**, just west of **Bass Pro Shop** in **Broken Arrow**.

David Fell will manage **Stonewood Coffee and Tea Co.** **Fell** is an **American Barista** and a **Coffee School** certified barista.

Fell and his wife had a "perfect coffee-house experience" while on their honeymoon years ago. Unable to find a comparable coffeehouse, he decided to create one of his own.

Stonewood Coffee and Tea Co. carries premium loose-leaf teas, smoothies, select sandwiches and pastries, in addition to a full range of fresh-roasted coffees and coffee-based drinks. **Stonewood Coffee** features free wireless Internet, indoor and outdoor seating and a drive-up window.

Copeland's to Open

In Broken Arrow

Copeland's Famous New Orleans Restaurant and Bar has begun construction on a new **7,000-SF** restaurant in the **Bricktown West Development** on **71st Street** and **Garnett Road** in **Broken Arrow**.

The new restaurant will include a **Cheesecake Bakery** and feature paintings, sculptures and memorabilia, including signature accent lighting with neon and a flaming fountain. The main dining area, private dining rooms and bar area will seat approximately **250**. The exterior courtyard patio, complete with draped canopies, landscaping and a fountain, will seat an additional **32**.

The restaurant will be owned and operated by **Cardinal Enterprises LLC**, a group of **Arkansas** investors. The group also owns and operates the **Copeland's** in **Rogers, Ark.** **Joe and Jane Lisuzzo, Beau and Shea Beard, Joe and Jackie Muha** and **Richard and Stephanie LeBouff** comprise the ownership group.

Al Copeland founded the original **Copeland's Restaurant in New Orleans** in **1983**. **Copeland's** began franchising in late **1993**.

The new restaurant is slated to open in **October**.

Smokey Bones Closes

Darden Restaurants Inc. has announced closure of **56 Smokey Bones Barbeque & Grill** restaurants, including two in **Oklahoma**.

The boarded **Oklahoma** restaurants include one in **Tulsa** at **9111 E. 71st St.** and one in **Oklahoma City** at **2521 W. Memorial Road**.

Darden plans to offer the remaining **73 Smokey Bones** restaurants for sale.

According to a company release, the action comes as part of an effort to better position the company for future growth. **Darden** has tested the possibility of converting some units to a new format, **Rocky River Grillhouse**.

The **5,856-SF** former **Smokey Bones** building at **9111 E. 71st St.** appraised for **\$1.7 million** in **2005**, the year the restaurant was built and opened its doors.

Mazzio's Corp. Makes

Management Changes

Tulsa-based Mazzio's Corp., operator of the **Mazzio's Italian Eatery** and **Zio's Italian Kitchen** concepts, recently announced three changes to its management team.

The company has promoted **David Chambers** to the position of **VP of operations**, a role which will oversee **62** company-owned restaurants in **Arkansas, Missouri** and **Oklahoma**. **Chambers** will also hold oversight responsibility for the company's **Tulsa** and **Oklahoma** call centers.

Mark Long, a **27-year** veteran of the company, has been promoted to senior director of operations and franchisee services from his previous role as director of operations services. In the new role, **Long** will be responsible for communication with both company-owned and franchise restaurants in the implementation of company initiatives. He will also have responsibility for restaurant training and franchisee services.

The company has also promoted **Eric Selby**, the son of **Mazzio's** founder **Ken Selby**, to director of franchisee development. **Selby** previously served as director of business development. **Selby** joined **Mazzio's Corp** in **2004**. «